

Curriculum Vitae

Personal Data



Dr. Arti Pandey. Ph.D.

**Full-time lecturer at International College, Rajamangala
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Education

- **Ph.D. in Management** International College of National Institute of Development Administration (NIDA), Thailand (July, 2019)
- **Masters of Business Administration with Management concentration** Assumption University, Thailand (October, 2010)
- **Bachelors in Business Administration majoring in Accounting** Assumption University Thailand (October 2002).

Classes Taught

- Introduction to Business subject
- Principles of Management
- Principles of Marketing
- Organization Behavior
- International Business Management
- Entrepreneurship
- Sales Management
- Project Management
- Quantitative Business Analysis
- Fundamental of Accounting

Research Article Publications

- 1.) Pandey, A., & Charoensukmongkol, P. (2019). Contribution of Cultural Intelligence to Adaptive Selling and Customer-Oriented Selling of Salespeople at International Trade Shows: Does Cultural Similarity Matter? *Journal of Asia Business Studies*, 13(1), 79-96.
 - 2.) Luckthong, A., & Pandey, A. (2020). Perceived-Development of Soft Skills Support Science-Tech Graduated with Confidence to Obtain a Job in a Developing Country. *Journal of Asia Pacific Science Technology*, 20(1), 66-77.
 - 3.) Charoensukmongkol, P., & Pandey, A. (2020). The Influence of Cultural Intelligence on Sales - Efficacy and Cross-Cultural Sales Presentations: Does It Matter for High Challenge-Oriented Salespeople? *Management Research Review*, 43(12), 1533-1556.
 - 4.) Pandey, A., & Luckthong, A. (2020). Contribution of Social Media and Cultural Intelligence on Indian-Thai B2B. *AU-GSB e-JOURNAL*, 13(1), 90-111.
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